

MEMBERSHIP REPORT



**TCA ASSOCIATE MEMBERSHIP 2010
EVENTS, RELATIONSHIPS AND FUN!**

Thanks to all of our Associate Members for your support in 2010!! So many of you came to our events, including Cable at the Capitol, where you teamed up with top cable executives from Time Warner, Comcast and Suddenlink for lunch and visits to the Legislature, and mingled at Abel's on the Lake.

We've changed up the benefits and pricing for 2011 to accommodate your budgets and busy schedules. Take a look at the benefits page and choose the level that works best for you! Let us know if you have questions.

TCA Associate Membership - Join Today!

The Texas Cable Association presents a unique opportunity to meet and greet key Texas region marketing and leadership cable executives throughout the year at special Associate Member events, and when partnering with TCA on your projects – all of this and beautiful Austin, Texas, too!

TCA values our programmer members and works to highlight your programming and projects in our Texas communities. Our team is diverse, well-connected and plugged into the cable scene – locally, state-wide and nationally. We can offer media, special projects and PR support for both our MSO's and programmer partners as well.

A TCA Associate membership is a great value! All events and services are included in your dues – with no extra registration fees or sponsorship bids. Pick the dues level that works for you and your company and join today! We will be happy to invoice you before the end of the year if you'd like.

Check out the attached benefits sheet and send in your application today!!



UNIQUE OPPORTUNITY



INCREDIBLE EXPOSURE



GREAT VALUE

MEMBERSHIP BENEFITS

BENEFITS	GOLD	SILVER
Fall and Spring VIP Event with Cable Executives at a Fabulous Austin Venue	✓	
Private Reception at Cable at the Capitol with Cable Executives	✓	✓
Name Sponsorship (including signage and print materials) at Major Events, Including Cable at the Capitol	✓ 4 Attendees at Cable at the Capitol	✓ 2 Attendees at Cable at the Capitol
Monthly E-Newsletter	✓	✓
Logo and Link on TCA Website	✓	✓
Membership Directory CD	✓	✓

LEVELS: **GOLD** \$5,000

SILVER \$2,500



UNIQUE OPPORTUNITY



INCREDIBLE EXPOSURE



GREAT VALUE

MEMBERSHIP APPLICATION

COMPANY NAME:

WEBSITE:

CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

FAX:

E-MAIL:

CELL:

LEVEL: (please check one)

GOLD (\$5,000): _____

SILVER (\$2,500): _____

Upon receipt of application, an invoice will be sent.

DESCRIPTION OF ASSOCIATE MEMBER BUSINESS:

Email or Fax Application to: **Texas Cable Association** **Fax: (512) 474-0966**
919 Congress, Suite 1350
Austin, Texas 78701

Associate Membership shall be open to any person, firm, or corporation or other entity engaged in the manufacture, distribution or furnishing of equipment, material, or services used in or in connection with cable television systems.

Dues to Texas Cable Association (TCA) are not deductible as a charitable contribution. However, a portion of the dues may be deductible as an ordinary and necessary business expense. Due to the 1993 Omnibus Budget Reconciliation Act, a portion of your dues investment is nondeductible because TCA engages in lobbying activities on your behalf. The 2011 portion which is deductible is 40%.